

**MASS MEDIA COMMUNICATION AND SOCIETY:  
A STUDY OF TELEVISION VIEWERS IN  
GOLAGHAT TOWN OF ASSAM**

**A THESIS SUBMITTED TO ASSAM UNIVERSITY IN PARTIAL  
FULFILMENT OF THE REQUIREMENT FOR THE DEGREE OF DOCTOR  
OF PHILOSOPHY IN THE DEPTT OF SOCIOLOGY**

By

Amulya Kumar Borah

Ph.D. Registration No.: Ph.D/874/2009 Dated 18.08.09



**DEPARTMENT OF SOCIOLOGY  
JADUNATH SARKAR SCHOOL OF SOCIAL SCIENCES  
ASSAM UNIVERSITY  
SILCHAR-788011, INDIA**

**2013**