

ABBREVIATIONS

AASU	All Assam Students Union
CSR	Corporate Social Responsibility
CC	Corporate Citizenship
CD	Community Development
CCI	Corporate Community Involvement
CII	Confederation of Indian industries
EU	European Union
GRI	Global Reporting Initiatives
GVAF	Global Volunteer Action Fund
GOI	Government of India
GOA	Government of Assam
HR	Human Resource
IBLF	International Business Leaders Forum
IGO	Inter-governmental Organization
ILO	International Labour Organization
ISO	International Standard Organization
MNC	Multinational Corporation
MoU	Memorandum of Understanding
NGO	Non Governmental Organization
OECD	Organization for Economic Cooperation and Development
OIL	Oil India Limited
PR	Public Relation
R&D	Research and Development
SMEs	Small and Medium Enterprises
SHG	Self Help Group
SRI	Socially Responsible Investment
TNC	Transnational Corporation
SIRD	State Institute of Rural Development
TQM	Total Quality Management
TQS	Total Quality Service
TTL	Tata Tea Limited
TERI	The Energy Resource Institute
UK	United Kingdom
ULFA	United Liberation Front of Assam
UN	United Nation
UNV	United Nation Volunteer
UNGC	United Nations Global Compact
WHO	World Health Organization
WBCSD	World Business Council for Sustainable Development
WTO	World Trade Organization