

PG Odd Semester (CBCS) Exam., November—2016

OR

BUSINESS ADMINISTRATION

( 3rd Semester )

Course No. : MBACC-301

( Analysis of Business Environment )

*Full Marks : 70*

*Pass Marks : 28*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

Answer **all** questions

1. While relocating its upcoming Nano Car Plant from Singur (West Bengal) to Sanand (Gujarat), Tata Motors had received open invitation from many other States including Uttar Pradesh, Madhya Pradesh and Andhra Pradesh. Show by means of a PEST analysis, what factors actually prompted Tata Motors to decide in favour of Sanand site in Gujarat. 14
2. Show the current status of India's macro-fundamentals. Also give an idea of the sectoral composition of the Indian economy.

8+6=14

3. List the subindices covered by Human Development Index (HDI). How does the human development status in India compare with that of China? 14
4. Gwalior Suitings is contemplating to invest in a big way in the garments sector in Bangladesh. The following modes are available to the corporate management :
  - (a) Greenfield investment
  - (b) Acquisition
  - (c) Outsourcing (NEM)If you were in the corporate board, which of the above three modes would you recommend and why? Discuss in detail. 14
5. Explain, in brief, various credit control measures adopted by RBI in inflationary situation. 14

OR

6. What is meant by bank rate? Should RBI go for further rate-cuts as is being demanded from certain quarters? Give your views in detail. 4+10=14

( 3 )

7. Why is good governance considered a pre-condition for business-growth in a country? Write a note on the governance indicators as listed by the World Bank. 6+8=14

**OR**

8. What does 'ease of doing business' signify? Compare between the 'ease of doing business' situations of India and Singapore. 4+10=14

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