Soaps on Indian Television and the Formation of Interpretive Community: A Study of the Response Pattern of Women Viewers of Silchar Town towards Select Television Serials.

A THESIS SUBMITTED TO ASSAM UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF DOCTOR OF PHILOSOPHY

IN MASS COMMUNICATION

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Ph.D. Registration No.: Ph.D/1987/12 dated 01/10/12



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