

**APPENDIX- I**

**QUESTIONNAIRE**

**Department of Mass Communication**

**Assam University, Silchar**

**Advocacy Journalism and the Local Newspapers in Barak Valley**

Please tick (✓) in the appropriate box

Questionnaire No. \_\_\_\_\_

**PART A: PERSONAL DATA & SOCIAL BACKGROUND**

**1. Name of the Respondent:** \_\_\_\_\_

**2. Permanent Address:** \_\_\_\_\_

**3. Name of the District:** \_\_\_\_\_

**4. Contact Number:** \_\_\_\_\_ (Optional)

**5. E-mail id:** \_\_\_\_\_ (Optional)

**6. Age:**

18-25  26-35  36-45  45-54  55 and above

**7. Sex:** Male  Female

**8. Marital Status:**

Married  Single  Divorcee  Separated  Widow

Or Any Other

Specify \_\_\_\_\_

**9. Educational Qualification:**

High School (up to class X)  Higher Secondary (10+2)  Graduation

P.G  or Any Other  Specify \_\_\_\_\_

**10. Occupation:**

Student  Unemployed  Govt. Job  Private Job

Self Employed  Business  House wife  Any Other

Specify \_\_\_\_\_

**11. Family Composition:** Single  Joint

**12. Residential Locality:**

Rural  Urban  Semi Urban  or Any Other

**PART B: MASS MEDIA EXPOSURE**

13. Which of the following mass media do you have access to?

News Paper  Magazine  Radio  Television  Compact Disc

Digital Versatile Disc (DVD)  Fax  Any other

Specify \_\_\_\_\_

14. Do you read local news paper? Yes  No

If yes, then which Newspaper do you read?

Jugasankha  Samayik Prasanga  Prantojyoti

15. Reading Habit of newspaper

Place of access	Suitable time of reading	Total Newspaper Reading time	Reading habit
Home <input type="checkbox"/>		Less than 1 hr.	Regularly <input type="checkbox"/>
College Library <input type="checkbox"/>	Morning <input type="checkbox"/>		Occasionally <input type="checkbox"/>
Neighbors' house <input type="checkbox"/>	Afternoon <input type="checkbox"/>	1-1.30 hrs <input type="checkbox"/>	Frequently <input type="checkbox"/>
Any other <input type="checkbox"/>	Evening <input type="checkbox"/>	1.30-2 hrs <input type="checkbox"/>	Rarely <input type="checkbox"/>
Specify <input type="checkbox"/>	During Free Time <input type="checkbox"/>	More than 2 hrs <input type="checkbox"/>	Any other <input type="checkbox"/>
_____			Specify <input type="checkbox"/>
_____			_____

**Idea of Advocacy Journalism:**

Advocacy journalism is a kind of journalism which means to speak up, to fight for a cause, to come out with the aid of someone, to boost up something, to bring out a positive change in the society. Advocacy journalism intentionally and transparently adopts biased view point /non objective view point, expresses subjective view point or promotes certain cause. Journalist advocates a cause or expresses view points. Advocacy journalism unlike propaganda is fact based but supports a specific view point on an issue.

16. Do you know what advocacy journalism is?

Yes  / no  / somewhat

17. Do you think that advocacy reporting/journalism is an important item of news paper?

Yes  / no  / somewhat  / don't know/lent

18. Do these local dailies maintain advocacy news technique?

Yes  / no  / somewhat  / don't know/lent

**PART C: VIEWS OF RESPONDENTS ON POLITICAL EVENTS / ISSUES OF BARAK VALLEY**

19. Do you read Political News of Barak Valley?

Yes  / no  / somewhat

20. Whether Local Dailies give importance to Political News of Barak Valley?

Yes  / no  / somewhat

21. Are you satisfied with the coverage of news on social and political issues of Barak Valley in local newspapers?

Yes  / no  / somewhat

22. Whether reporters maintain advocacy technique while reporting issues related to social and political issues of Barak valley?

Yes  / no  / somewhat  / don't know / Silent

23. Do local newspapers exactly highlight the problems related to social and political issues of the society?

Yes  / no  / somewhat

24. Whether news on political issues helps people to fight against the problems?

Yes  / no  / somewhat  / don't know / Silent

25. Do these news items serve the public interest?  
 Yes  / no  / somewhat  / don't know  / Silent
26. Do these news items criticize any govt. policy which hampers the public?  
 Yes  / no  / somewhat  / don't know  / Silent
27. Do you think that whether journalists are playing their active role?  
 Yes  / no  / somewhat  / don't know  / Silent
28. Whether journalists maintain objectivity while reporting?  
 Yes  / no  / somewhat  / don't know  / Silent
29. Whether journalists favour particular news related to their interests?  
 Yes  / no  / somewhat  / don't know  / Silent
30. Whether journalists maintain ethics of journalism?  
 Yes  / no  / somewhat  / don't know  / Silent
31. Whether these news items help to create any positive change in the society?  
 Yes  / no  / somewhat  / don't know  / Silent
32. Whether paid news system is there in local dailies of Barak Valley?  
 Yes  / no  / somewhat  / don't know  / Silent
33. Do these news items create any positive influence?  
 Yes  / no  / somewhat
34. Do you think that whether news on political events in local dailies creates any agenda?  
 Yes  / no  / somewhat  / don't know  / Silent
35. Do you think whether journalists are creating social and political awareness?  
 Yes  / no  / somewhat  / don't know  / Silent
36. Do you think whether journalists support vital facts related to positive political changes in the society?  
 Yes  / no  / somewhat  / don't know  / Silent
37. Do you think whether journalists highlight complex political issues?  
 Yes  / no  / somewhat  / don't know  / Silent

**PART D: VIEWS OF RESPONDENTS LOCAL GOVERNANCE IN BARAK VALLEY:**

38. Do you read news on local governance of Barak Valley?  
Yes  / no  / somewhat  / silent
39. Are you satisfied with the coverage of news on local governance of Barak Valley in local newspapers?  
Yes  / no  / somewhat  / silent
40. Do you need more news on local governance of Barak Valley?  
Yes  / no  / somewhat  / silent
41. Do these news items provide any information regarding the Govt. Policies?  
Yes  / no  / somewhat  / don't know  / Silent
42. Whether these news items help to create any positive change in the society?  
Yes  / no  / somewhat  / don't know  / Silent
43. Whether reporters maintain advocacy technique while reporting news on local governance of Barak valley?  
Yes  / no  / somewhat  / don't know  / Silent

**PART E: VIEWS OF RESPONDENTS ON NEWS ON CORRUPTION IN BARAK VALLEY:**

44. Do you read news on corruption in Barak Valley?  
Yes  / no  / somewhat
45. Do you think that whether news on corruption creates positive influence on you?  
Yes  / no  / somewhat  / don't know  / Silent
46. Are you satisfied with the coverage of news on corruption in Barak Valley?  
Yes  / no  / somewhat
47. Whether reporters maintain advocacy technique while news on corruption in Barak valley?  
Yes  / no  / somewhat  / don't know  / Silent
48. Whether news on corruption leads to minimize corruption in Barak Valley?  
Yes  / no  / somewhat  / don't know  / Silent

**PART F: VIEWS OF RESPONDENTS ON EDUCATIONAL NEWS IN BARAK VALLEY:**

49. Do you read News on Education in Barak Valley?  
Yes  / no  / somewhat
50. Whether news on Education acts as carrier guidance for the students?  
Yes  / no  / somewhat  / don't know  / Silent
51. Whether news on Education creates positive impact among the students?  
Yes  / no  / somewhat  / don't know  / Silent
52. Do you need more news on Education?  
Yes  / no  / somewhat
53. Whether news on Education in local dailies provides optimum information on Education?  
Yes  / no  / somewhat
54. Whether reporters maintain advocacy technique while reporting news on Education in Barak valley?  
Yes  / no  / somewhat  / don't know  / Silent

**PART G: VIEWS OF RESPONDENTS ON NEWS OF HEALTH IN BARAK VALLEY:**

55. Do you read Health News of Barak Valley?  
Yes  / no  / somewhat
56. Whether news on health provides information regarding health awareness?  
Yes  / no  / somewhat
57. Do you need more news on health?  
Yes  / no  / somewhat
58. Whether reporters maintain advocacy technique while reporting news on health in Barak valley?  
Yes  / no  / somewhat  / don't know  / Silent

**PART H: VIEWS OF RESPONDENTS ON AGRICULTURAL NEWS OF BARAK VALLEY:**

59. Do you read News on Agriculture in Barak Valley?  
Yes  / no  / somewhat
60. Are you satisfied with the coverage of news on agriculture in Barak Valley in local newspapers?  
Yes  / no  / somewhat
61. Do you need more news on agriculture?  
Yes  / no  / somewhat
62. Whether journalists provide optimum news on Agriculture?  
Yes  / no  / somewhat  / don't know  / Silent
63. Whether reporters maintain advocacy technique while reporting news on agriculture in Barak valley?  
Yes  / no  / somewhat  / don't know  / Silent

**PART J: EXPERT VIEWS ON ADVOCACY JOURNALISM IN THE LOCAL NEWSPAPERS IN BARAK VALLEY**

64. Do you think that advocacy journalism is important?  
Yes  / no  / somewhat
65. Do you think that local dailies maintain advocacy techniques of journalism?  
Yes  / no  / somewhat
66. Do local dailies give importance to social and political news of Barak Valley?  
Yes  / no  / somewhat
67. Are you satisfied with coverage of political news of Barak Valley in local dailies?  
Yes  / no  / somewhat
68. Do you think that local dailies maintain advocacy techniques for political news of Barak Valley?  
Yes  / no  / somewhat
69. Whether news on social and political issues serves the public interest?  
Yes  / no  / somewhat
70. Whether journalists of local dailies are playing their active role?  
Yes  / no  / somewhat

71. Whether social and political news in local dailies bringing up positive change in society?  
Yes  / no  / somewhat
72. Do you think that local dailies maintain advocacy techniques for news on corruption in Barak Valley?  
Yes  / no  / somewhat
73. Whether news on corruption is minimizing corruption in Barak Valley?  
Yes  / no  / somewhat
74. Do you think that local dailies maintain advocacy techniques for news on education?  
Yes  / no  / somewhat
75. Do you think that local dailies maintain advocacy techniques news on health?  
Yes  / no  / somewhat
76. Do you think that local dailies maintain advocacy techniques for news on agriculture?  
Yes  / no  / somewhat