SCHEDULE

Code No.

Expansion of New Media: Opportunities and Challenges (A study on the youth of metropolitan city New Delhi)

Name: _									_ (Optional)	
Mother	tongue:		(2)							
Langua	ge Known:	(1)	(2)		(3)_		(4)			
Profile of the respondent: (Tick in suitable box) 1. What is your age?										
1. a. b.		15-18 🔲			Between 23-26 ☐ Between 27-30 ☐		_			
2. a. b.	What is y Married Unmarrie	_	t status? c. d.		Separated □ 6 Divorced □		e.	Others 🗆		
3. a. b.	What is y Hindu [Muslim [n? c. d.	Sik Ch	th □ ristian □		e.	Others 🗆		
4. a. b.	What is y SC □ ST □	our catego	ry? c. d.		SC □ neral □					
5. a. b.	What is your monthly family income? Below Rs.6000 □ c. Rs. 15001 to 50000 □ e. Rs. 100001 above □ Rs. 6001 to 15000 □ d. Rs. 50001 to 100000 □									
6.	What is the		evel of educa		ou and your Diploma			ostgraduate	PhD	
	You Father Mother									
7.	What is your family occupational status?									
			Employed	Retired	Home n	naker	Farme	r Others (1	Please specify)	
	You Father Mother									
8. a.	What is y Nuclear	our family	structure?	Joi	nt 🗆					
9. a. b.	What is the size of your family? 1-4 members □ c. 9-12 members □ 5-8 members □ d. Above 12 members □									
10. a.	What is y New Dell	our native ni 🔲	place?		b. Oth	ner than	ı New D	elhi 🗆		

11. a. b.	What is the length of resider Since birth □ For last 1-10 years □	ce in Ne c. d.	11-20 years □ an 21 years □				
12. a. b.	What neighborhood do you Rural ☐ Urban ☐	live in? c. d.	Lal Dor Unautho	a □ orized □			
13. a. b. c.	Where do you go for medica Private hospital ☐ Government hospital ☐ Charitable hospital ☐	ıl treatmo	ent mostly?				
14. a. b.	How frequently do you go for shopping? Daily □ c. Once in a week □ Alternate □ d. Once in a month □						
15. a. b.	Where do you have bank acc Nationalized bank ☐ Private bank ☐	count?	c. d.	Post Office I don't have a	ccount		
16. a. b.	How much amount do you get as pocket money? Less than Rs. 100/ day ☐ More than Rs.100/ day ☐ What household consumer goods do you have at your home? Please tick in appropriate boxes.						
	Consumer Goods			I have	I don't have		
	Color TV/LED						
	Cooking gas/PNG						
	Cable connection/DTH						
	Telephone/Basic Mobile						
	Smartphone						
	Washing machine						
	Refrigerator						
	Inverter						
	Digital Camera						
	Computer/ Laptop/iPad						
	Music System						
	Vacuum Cleaner						
	Bicycle						
	VCD player						
	Air conditioner						
	Radio/FM						
	Scooter/Motorbike						
	Car						
	Dining Table						
	Water Purifier					1	

(A) New Media usage and Youth:

1.	Indicate your daily frequency	uency of new me	edia uses. (Tick:	in appropriate l	oxes, leave	blank if do	on't use).	
			Up to an hour		7 to 12 ho		ove 12 hours	
	Facebook		•					
	Whatsapp							
	Youtube							
	Blog							
	Twitter							
	Instagram							
	LinkedIn							
	Other websites							
	I don't use new media		l					
		.1						
2.	Why did you join new n	nedia platform?						
a.	Peer Pressure □	c.	Dating/ Porn	contents				
b.	Networking □	d.	To follow Cor					
	2 🗖	e.	Others (Please					
			`	1 3/				
3.	Do financial constrain a	nd cost of intern	et affects your n	ew media uses	?			
a.	Yes \square		b.	No				
4.	What is your take on ne	w media?						
a.	It's a good tool.			overused in to				
b.	It's good but has its dow	/nsides. \square	d. It's sp	ooiling and was	tage of time.	. 🗆		
5.	Please read the following	ng statements car	refully and tick i				1	
				Strong	ly Agree	Disagree		
				agree			disagree	
	1 New media encour							
	2 New media offer a							
	3 New media encour			lang				
	spelling over gram							
	4 New media spread	rumors and mis	tion.					
5 New media is harmful to society and personal reputation.								
6 New media is distractive and reduce productivity. 7 New media is prone to theft of identity. 8 Cyber-bullying is a common practice on new media.								
	9 New media discon							
	10 New media create	false sense of re	lationship.					
6.	Which statement describ	es you most acc	curately as a new	/ media user?				
a.	I have tried new media b	out am not comf	ortable with it.					
b.	I am using new media a	nd consider mys	elf a beginner					
c.	I am using new media more often now and comfortable with it. □							
d.	I use new media and con	ısider myself an	advanced user.					
e.	Others (Please Specify)							
7	W1 . 1		4.	4° °4	C : 10	40		
7.	What do you want to acl							
a. h	Professional networking Gathering market intelli			otion of compa s (Please speci		zauon ∐ r	_	
b.	Jamenng market intelli	gence L	u. Otner	S (Ficase Speci	LVJ		1	

8. a. b.	What do you want to achieve most from your new media activity on leisure front? Pornography	
9. a. b.	What do you want to achieve from your new media activity on educational front? Current affairs and information □ c. Communication skills □ Research and knowledge exchange □ d. Others (Please Specify) □	
(B) E	Effects of New Media on Youth:	
10. a. b. c.	What kind of voice do you generally hear on new media? formal and factual □ d. Suspicious □ Vulgar □ e. Others (Please Specify) □ Rowdy □	
11. a.	Has new media become your voice as a common man? Yes □ b. No □	
12. a.	Should monitoring or regulation of new media by the governing body be mandatory? Yes \Box b. No \Box	
13.	New media revolutionize one to. (Tick in one box in each row) Strongly agree Agree Disagree Strongly disagree	
	1 educational participation 2 political participation 3 pornographic participation 4 social participation	_
(C) O	Opportunities and Advantages of New Media:	
14. a. b. c.	How do new media improve your daily life? Improves and facilitates study □ d. Provides information instantly □ Improves and facilitates work □ e. Others (Please Specify) □ □ Connects with friends and relatives □	
15. a. b. c.	Which online protest have you participated most? Political □ d. Religious □ Social □ e. Others (Please Specify) □ Educational □ f. I never ever joined online protest. □	
16. a. b. c.	What motivates you most to share content online? Humour □ d. Pornography □ Educational/ informational value □ e. Others (Please Specify) □ In reply of the message received □	J
17. a. b. c. d.	What is the most advantageous factor of new media? (Tick any one) Inform, Entertain and Educate □ e. Secure □ Instant global reach □ f. Retrievable □ Equality □ g. Others (Please Specify) □ Personalize and Privacy□	

(D)	Challenges and Disadvantages of New Med	ıa:		
18.	How do new media affect your daily life?	,		
a.	Lack reading habits □	d.	Sleeping disorder □	
b.	Created fear of missing out □	e.	Others (Please Specify)	
c.	Created fear of being off line □			
19.	Where do you get exposure to pornograpl	hic/ ac	lultery contents most?	
a.	Through Web sites ☐ d.	Thro	ugh Youtube	
b.	Through Whatsapp \Box e.	Other	rs (Please Specify)	
c.	Through Instagram			
20.	What is the most disadvantageous factor	of nev	v media? (Tick any one)	
a.	Restlessness and Information fatigue	e.	Uncontrolled contents	
b.	Insecurity of data □	f.	Distractive	
c.	Inaccurate and old data □	g.	Misleading and Biases information	
d.	Technological barrier □	ĥ.	Others (Please Specify)	
	********Than	king V	You********	