BIBLIOGRAPHY

- Alejandro, Jennifer. (2010). *Journalism in the Age of Social Media*, Reuters Institute Fellowship Paper, University of Oxford interviewed with Haewoon Kwak, Korea Advanced Institute of Science and Technology (KAIST) 18 May, 2010.
- Andrews, Jerrie. (April, 2011). *Tackling the Digital Future of Sports Journalism*. Low-Cost Android Smartphones Will Seize 80% of Market in Africa, India, and China Published on Electronic Component News (http://www.ecnmag.com), Feb, 2012.
- Akoijam, Indira. (July, 2012). *Skewed sports coverage in Top Dailies* http://www.thehoot.org/research/books/skewed-sports-coverage-in-top-dailies-6110
- Altvater, Martin. (2012), Nationalism in online sports journalism- A comparison between Germany and the UK.
- Banda, F. (2010). Citizen Journalism & Democracy in Africa, An Explanatory Study. Highway Africa, South Africa.
- Bird, S. E. (1992). *For enquiring minds: A cultural study of supermarket tabloids.* Knoxville, TN: University of Tennessee Press.
- Bird, S. E. (2000). *Audience demands in a murderous market: Tabloidization in the U.S. Television news.* In C. Sparks & J. Tulloch (Eds.), *Tabloid tales: Global debates over media standards* (pp. 213-228). Lanham, MD: Rowman & Littlefield Publishers, Inc.
- Bird, S. E., & Dardenne, R. W. (1988). *Myth, chronicle, and story: Exploring the narrative qualities of news.* In J. W. Carey (Ed.), *Media, myths, and narratives: Television and the Press* (Vol. 15, pp. 67-86). Newbury Park, CA: Sage Publications.
- Bird, Elizabeth and Dardenne, Robert W. (1988), *Myth, Chronicle, and Story: Exploring the Narrative Qualities of News*, pp.68-69
- Blumler, J. G. (1979). *The Role of Theory in Uses and Gratifications Studies*. Communication Research, 6,9–36
- Bruscas, A, & Skolnik. S. (2003, June 7). Fans have plenty to say about Neuheisel Ordeal. Seattle Post-Intelligencer, p. A1.
- Bonyadi, Alireza. and Samuel, Moses. (2013), *Headlines in Newspaper Editorials: A Contrastive Stud*, Sage Publications Pvt. Ltd.
- Boyle, Raymond and Haynes, Richard (2004), Football in the New Media Age

- Boyle, Raymond. (2006), *Sports Journalism: Context and Issues.*, Sage Publications Pvt. Ltd. Page 15
- Boyle, Raymond. and Haynes, Richard (2009), Power Play- Sport, The Media and Popular Culture, Second Edition
- Brown-Smith, C & Groves, J. (2010), *Newsroom Innovation Leaders: The Sports Department*. [Online] 07 October 2010. Available: The Changing Newsroom: http://changingnewsroom.wordpress.com/2010/10/07/newsroom-innovation-leaders-the-sportsdepartment
- Conley, C. (2003, March 28). War in Iraq invades sports talk radio. Contra Costa Times, p. 2.
- Cano Mora, L. (2004). At the risk of exaggerating: how do listeners react to hyperbole? Anglogermanica. Retrieved from http://anglogermanica.uv.es:8080/Journal/Viewer.aspx?Year=2003-04andID=cano.pdf.
- Dan Retief.(May 2011). *Sports journalism growing up*. Retrieved from http://themediaonline.co.za/2011/05/sports-journalism-growing-up
- Daniel Dor (2002). On Newspaper Headlines as Relevance Optimizers, Department of Communications, Tel Aviv University, Israel. Retrieved from http://www.newsu.org/course_files/nwsu_headlinesThatWork10a/pdf/newspaper-headlines-as-relevance-optimizers.pdf
- Dor, Daniel. (2003), *On newspaper headlines as relevance optimizers*, Department of Communications, Tel Aviv University, Tel Aviv, Israel
- Dr. N, Narasimhamurthy. (2014), Contemporary Media- A New Generation Information and Entertainment Medium Volume 19, Issue 6, Ver. II, Pp. 46-54
- Dornyei Z. (2008). *Research Methods in Applied Linguistics*. New York, NJ: Oxford University.
- Esser, Frank. (1999) 'Tabloidization' of News A Comparative Analysis of Anglo-American and German Press Journalism.
- Fry, Jason. (2011), Rules of the game change as sports journalists compete against teams they cover.
- Girdwood, John. (2009), Challenging Traditional Gate-Keeping Power & Control: How New Media Transcended Conventional Mass Media Roles
- Girdwood, John.(2011) Conventional Mass Media Roles, Retrieved from http://johngirdwood.com/2010/01/11/challenging-traditional-gate-keeping-power-control-how-new-media-transcended-conventional-mass-media-roles

- Hawkins, D. (2010). Message boards: The overlooked piece of social media real estate. Social media today. Retrieved on October 6, 2011, from: Brian D. Carlson, Sports Message Boarding: Association with Sports Team Identification and Social Well-Being, Georgia Southern University (12-18 page no)
- Hadley, Jen. (2012). Traditional Journalism vs. Advancing Technology
- Harris, NicholaReneé. (2006), Tabloidization in the Modern American Press: A Textual Analysis and Assessment of Newspaper and Tabloid Coverage of the "Runaway Bride" Case.
- How do sports reporters at newspapers adapt to the Internet? Often, grudgingly. (2014). Retrieved from http://www.niemanlab.org/2014/06/how-do-sports-reporters-at-newspapers-adapt-to-the-internet-often-grudgingly
- J. Blumler & E. Katz. (2014) (Eds.) *The Uses of Mass Communication: Current perspectives on Gratifications Research* (pp. 19–34). Beverly Hills, CA: Sage.
- Jordan, Chantay. (2009) Sports Journalism in the Eyes of New Media: How have Changes in Media Affected Sports Journalism? Ohio University
- Kassing, J.W., & Sanderson, J. (2009). —You're the kind of guy that we all want for a drinking buddy: Expressions of parasocial interaction on floydlandis.com. Western Journal of Communication, 73, 182–203.
- Katz, E., Blumler, J.&Gurevitch, M. (1974). *Utilization of Mass Communication by the Individual*.
- Kian, Edward M. Ketterer, Stan, Nichols, Cynthia.and Poling, James.(March, 2014); United States Sports Academy; Watchdogs of the Fourth Estate or Homer Journalists? Newspaper Coverage of Local BCS College Football Programs.
- Koppett, L. (2003) The Rise and Fall of the Press Box. Toronto, Sport Media
- Lauren A. Vicker& Jack Rosenberry (2008). Applied Mass Communication Theory: A Guide for Media Practitioners 1st Edition.
- Liehr P, Smith MJ 1999. Middle range theory: Spinning research and practice to create knowledge for the new millennium. Advances in Nursing Science, 21(4): 81-91.
- Lakoff, G. and M. Johnson.(1980). Metaphors we live by. Chicago: University of Chicago.
- Lakoff, G., and M. Turner.(1989). More than Cool Reason. A field Guide to Poetic Metaphor. Chicago and London: The University of Chicago Press.

- Lakoff, G. (1991). "Metaphor and War: The Metaphor System Used to Justify War in the Gulf", Peace Research 23, pp. 25-32. Retrieved from http://www.arieverhagen.nl/11-sept-01/Lakoff 1991.html [March 2007].
- Leonard Downie Jr. and Michael Schudson (2009). The Reconstruction of American Journalism
- Louise Matthews and Daniel Anwar (2013), *Social Media and Sports Journalism:*How is the rise of Twitter affecting football journalism? Retrieved from https://microsites.bournemouth.ac.uk/cjcr/files/2013/10/JNC-2013-Chapter-18- atthews-and-Anwar.pdf
- Miller, K. (2005). Communication theories: Perspectives, Processes, and Contexts (2nd ed.). New York: McGraw Hill.
- Nadezda Silaski (2009), *Topic-Triggered Metaphors in Newspaper Headlines*, University of Belgrade.
- N Ram (December, 2011), *The Changing Role of the News Media in Contemporary India*, Punjabi University, Patiala
- Nichola Reneé Harris (2006), Tabloidization in the Modern American Press: A Textual Analysis and Assessment of Newspaper and Tabloid Coverage of the "Runaway Bride" Case.
- Onyango, Atieno, Mary. (2011), The Impact of Citizen Journalism on Gate keeping Process: A Case Study of Kenya Broadcasting Corporation Television, School of Journalism and Mass Communication, University of Nairobi.
- Paul Mark Pedersen (2013), *Routledge Handbook of Sport Communication*. Sport Management at Indiana University, USA, and founding editor of the International Journal of Sport Communication.
- Pedersen, P. M., Miloch, K. S., and Laucella, P. C. (2007). Strategic sport communication. Champaign, IL: Human Kinetics.
- Pavlik, John V. (2001), *Journalism and New Media*, Columbia University.
- Pegoraro, Ann. (2010), Look Who's Talking—Athletes on Twitter: A Case Study, Laurentian University, Canada
- Pedersen, P. M., Laucella, P., Miloch, K., & Fielding, L. (2007). The juxtaposition of sport and communication: Defining the field of sport communication. International Journal of Sport Management and Marketing, 2, 193–207
- Phua, J.J. (2010). Sports Fans and Media Use: Influence on Sports Fan Identification and Collective Self-esteem. International Journal of Sport Communication, 3, 190–206.

- Prof. GhulamShabir, GhulamSafdar, Muhammad Imran ,AsadMumtaz& Ashraf Ali Anjum (2015),*Process of Gate Keeping in Media: From Old Trend to New*, Mediterranean Journal of Social Sciences MCSER Publishing, Rome-Italy.
- Radden, G. & Z. Kövecses. (1999). "Towards a theory of metonymy." In: Panther, K. U. & G. Radden(eds.), Metonymy in Language and Thought, John Benjamins, Amsterdam: 17-59.
- Radden, G. (2000). "How metonymic are metaphors?" In: Barcelona, A. (ed.) Metaphor and Metonymyat the Crossroads, Mouton de Gruyter, Berlin: 93–105
- Rajan, Nalini. (2005), *Practising Journalism: Values, Constraints*, Implications Paperback.
- Ruggiero, T.E. (2000). *Uses and Gratifications Theory in the 21st century*. Mass Communication & Society, 3(1), 3–37. http://communicationtheory.org/gatekeeping-theory
- Rules of the game change as sports journalists compete against teams they cover. (2011). Retrieved from http://www.poynter.org/news/mediawire/146069/rules-of-the-game-change-as-sports-journalists-compete-against-teams-they-cover/
- Rory O'Connor (Apr, 2012) Friends, followers and the future: How Social Media Are Changing Politics, Threatening Big Brands, and Killing Traditional Media, p-128.
- Salman, Ali. Ibrahim, Faridah. Abdullah, Mohd Yusuf Hj. Mustaffa, Normah. & Mahbob, Haizan, Maizatul (2011), *The Impact of New Media on Traditional Mainstream Mass Media*
- Sanderson, J. & Kassing, J. W. (2011). *Tweets and blogs. In A. Billings* (Ed.), Sports Media (pp. 114-127). New York: Routledge
- Sports Message Boarding: Association with Sports Team Identification and Social Well-Being. (2013). http://digitalcommons.georgiasouthern.edu/cgi/viewcontent.cgi?article=1860&context=etd
- SILAŠKI, Nadežda. (2009), *Topic-Triggered Metaphors In Newspaper Headlines*, University of Belgrade
- Singer, J. (2006). The socially responsible existentialist A normative emphasis for journalists in a new media environment, Journalism Studies, vol. 7, n° 1, pp. 2-18.
- SitwalaImenda (2014), Is There a Conceptual Difference between Theoretical and Conceptual Frameworks? University of Zululand, South Africa.

- Soroka, N, Stuart. (2012), The Journal of Politics, Vol. 74, No. 2, , Pp. 514–528
- Sparks, C. (2000). *Introduction: The panic over tabloid news*. In C. Sparks & J. Tulloch (Eds.), *Tabloid tales: Global debates over media standards* (pp. 1-40). Lanham, MA: Rowman& Littlefield Publishers, Inc.
- Stassen, W. (2010). Your news in 140 characters: Exploring the Role of Social Media in Journalism. Global Media Journal, 4(1), 1-16
- Straubhaar, J., LaRose, R., & Davenport, L. (2008). Media Now. Cengage Learning.
- Sperber, Dan, Wilson, Dierdre, 1986. Relevance: Communication and Cognition. Blackwell, Oxford.
- Strickland, C. (2004, May 8). Message boards give fans a forum, and they're just a click away. The Oklahoman, p. 1C.
- Shelly Wigley, Patrick C Meirick (2008), Interactive Media and Sports Journalists: The impact of Interactive Media on Sports Journalists
- Stofer, Kathryn, T. Schaffer, James. Rosenthal, Brian, A. (2010), Sports Journalism, An Introduction to Reporting and Writing
- Shoemaker, P. J. (1996). *Media Gatekeeping*. In M. B. Salwen& Stacks, D.W. (Ed.), An integrated approach to communication theory and research. Mahwah, N.J.: Lawrence Erlbaum Associates.
- Sears, Kyle. (April, 2011), Twitter's Impact on Sports Journalism Practice: Where a New Medium Meets and Old Art .Georgia State University Scholar Works @ Georgia State University.
- Sheffer, Mary Lou. Schultz Brad (2010), *Paradigm Shift or Passing Fad? Twitter and Sports Journalism*. University of Mississippi, USA McKee, A. (2001). A beginner's guide to textual analysis. Metro, 127/128, 138-14.
- Sorry Sachin: Kohli is now the most followed Indian sportsperson on Twitter. (2014). Retrieved from http://www.firstpost.com/sports/sorry-sachin-kohli-is-now-the-most-followed-indian-sportsperson-on-twitter-2003811.html.
- Tim Dunlop (October, 2012), The gatekeepers of news have lost their keys. Retrieved from http://www.abc.net.au/unleased/4305220.html
- Timuçin, Metin. (2010), Different Language Styles in Newspapers: An Investigative Framework, Vol 6, No 2
- Tramel, B. (2003, April 2003). *Miles' latest zinger underscores fact OSU-OU rivalry has come up in world.* The Oklahoman, p. 1C.

- Tulloch, J. (2000). The Eternal Recurrence of New Journalism. In C. Sparks & J. Tulloch (Eds.), Tabloid tales: Global debates over media standards (pp. 131-146).
- Vargas, N. (2003, March 15). *The fans react: Many ways to say "ow."* The San Diego Union-Tribune, p. D9.
- West, R., and Turner, L.H. (2007). *Introducing communication theory: Analysis and Application* (3rd ed.). New York: McGraw-Hill.
- White, D.M. (1950). The gatekeeper: A case study in the selection of news. Journalism Quarterly, 27(3), 383-390.
- Wikis, Blogs & Web 2.0 Technology. (2008). Retrieved from http://www.unimelb.edu.au/copyright/information/guides/wikisblogsweb2blue .pdf
- Williams, K. (2003). *Understanding media theory*. London: Oxford University Press, Inc.
- Wigley, Shelley. and Meirick Patrick C. (2008) *Interactive Media and Sports Journalists: The Impact of Interactive Media on Sports Journalists*, (Journal of Sports Media Volume 3, Number 1, Spring 2008 pp. 1-25 | 10.1353/jsm.2008.0003)
- World Cup 2015 is the Most Followed Cricket Event Ever: ICC. (2015). Retrieved from http://sports.ndtv.com/icc-cricket-world-cup-2015/news/239789-world-cup-2015-is-the-most-followed-cricket-event-ever-icc

Website Links

http://www.livemint.com/Consumer/RzodVfIVymLutiOOSDAcmI/The-tussle-over-live-cricket-scores.html. Assessed in Feb, 2014

https://explorable.com/survey-research-design

http://www.news24.com/MyNews24/Traditional-media-vs-online-media-20131011

http://m.gulfnews.com/sport/cricket/top-news-agencies-boycott-indian-premier-league-1.98581. Assessed in April, 2008

http://indianexpress.com/article/technology/social/only-20-pc-indians-have-access-to-internet-study/, PTI report in Indian Express. Assessed in March, 2015.

https://en.wikipedia.org/wiki/Triangulation (social science)

http://socialmediatoday.com/drewhawkins/115715/message-boards-overlooked-piecesocial-edia-real-estate. Assessed in June 2014

https://en.wikipedia.org/wiki/Hyperbole. Assessed in June 2014

http://www.nielsen.com/us/en/insights/news/2011/indians-now-spend-more-time-on-social-media-sites-than-on-personal-email.html Assessed on December, 2011.

http://www.britannica.com/science/stylistics Assessed on May, 2015