

## ANNEXURE

The purpose of the survey is to understand people's newspaper reading habit. The survey is conducted for academic purpose by a researcher from Assam University Silchar. Thank you for continuing to be part of the Knowledge Panel and for giving your precious time in filling up the questionnaire. If you have questions about your rights as a participant in this survey, or are dissatisfied at any time with any aspect of the survey, you may contact Nilanjana Das (nilanjanadas4@gmail.com).

Name -

Age- (20-25)      (25-30)                      (30-35)                      (35-40)                      (45 & Above)

Educational Qualification- Graduate                      Post –Graduate                      Doctorate

1) Do you have the habit of reading newspaper?

- a) Yes                      b) No

2) What is the primary source of news on your state of the following?

- a) Local Newspapers    b) Local Television Channels    c) Others

3) If so, how often do you read newspaper in a week?

- a) 1                      b) 2-3                      c) 4-5                      d) 6-7

4) What area of news do you look for in the newspaper?

- a) News                      b) Entertainment  
c) Sports                      d) Business  
Others please specify:

5) Do you remember reading frequently article/news story in Shillong newspapers on Sanitation in the last one year?

- a) Yes    b) No    c) Can't say

6) Do you remember frequently reading article/news story in Shillong newspapers on Health and environmental issues in the last one year?

a) Yes b) No c) Can't say

7) Do you remember frequently reading article/news story in Shillong newspapers on Uranium and Coal mining in the last one year?

a) Yes b) No c) Can't say

8) Do you remember frequently reading article/news story in Shillong newspapers on Alcoholism and drug menace in the last one year?

a) Yes b) No c) Can't say

9) Do you remember frequently reading article/news story in Shillong newspapers on Alcoholism and drug menace Deforestation?

a) Yes b) No c) Can't say

10) Are you satisfied with the content that you have read on the above-mentioned topics in your newspaper?

a) Yes b) No c) Can't say

11) Do you remember press in Shillong launching any campaign on Sanitation?

a) Yes b) No c) Can't say

12) Do you remember press in Shillong launching any campaign on Health and environmental issues?

a) Yes b) No c) Can't say

13) Do you remember press in Shillong launching any campaign on Uranium and Coal mining?

a) Yes b) No c) Can't say

14) Do you remember press in Shillong launching any campaign on Alcoholism and drug menace?

a) Yes b) No c) Can't say

15) Do you remember press in Shillong launching any campaign on Deforestation?

a) Yes b) No c) Can't say

16) Is there any campaign launched by any pressure groups in recent time on these issues?

a) Yes b) No c) Can't say

17) Do you remember any particular campaign taken up by any particular pressure group in recent times?

a) Yes b) No c) Can't say

18) Are you satisfied with the role of Shillong Press with regard to the coverage of these civic issues?

a) Yes b) No c) Can't say

**Signature of the Respondent**