

JOURNALISTS AND ENVIRONMENT

Title : Role of Media in environmental awareness: A study in the valley districts of Manipur

Supervisor: Dr. Raghavendra Mishra (Assistant Professor, Deptt. of Mass Communication, Assam University, Silchar.)

Researcher: Narengbam Premjit Singh(Ph.D , Student ,Deptt. of Mass Communication, Assam University, Silchar.)

Declaration

I, Narengbam Premjit Singh, declare that information given by the valuable respondents will remain confidential and use only for academic purpose.

Signature

Personnel Information:

Schedule No.

1. Name:
2. Organisation:
3. Designation:
4. Working Experience: 0-1 years 2-5 years 6-10 years Above 10 years
5. Age:
6. Gender: Male Female
7. Educational Qualification: High school Higher Secondary Graduate PG
- Other (please specify).....
8. Native place:
9. Mother Tongue:
10. Income per annum:

i) Less than 1.5 lakhs 1.51 lakhs to 3 lakhs 3.1 lakhs to 5 lakhs Above 5 lakhs

11. Do you agree that media coverage of environmental issues is less in Manipur? Yes No

12. Please give your opinion behind the environmental problems in Manipur.

13. Have you reported on environmental issues before?

Yes No

14. Have you got satisfaction in reporting on environmental issues?

Yes No

15. In what way media cover environmental issues in Manipur?

Seriously and in a planned way

Occasionally (like celebration, observations etc,)

Prominently cover the issues

Unsatisfactory

Cannot say

16. Do you think that media require a separate reporter for environmental beat in Manipur? Yes No

17. Do you agree that environmental reporting is difficult in Manipur?

Yes No

18. Do journalists require special skills and qualification for environmental reporting? Yes No

i) If yes, journalists need:

Background (education) Have knowledge on the subject

Legal-knowledge Others (please make it details).....

19. Do you think that environmental report have impact on our Manipuri society?

i. Yes No

ii) If yes, what kind of impact it give to our society?:

Negative impact Positive impact

No impact Undecided

others (please specify).....

20. What is your opinion on the larger sharer of the impact?

common people civil organizations policy makers

others (please specify).....

21. Please comment on the present status of environmental reporting in Manipur.

22. Do you agree that environmental reporting in Manipur need to improvement? Yes No

If yes, how it can be improved?.....

23. Please comment on the media coverage of the following environmental issues in Manipur.

a. Indiscriminate burning of forest in the hills:

poor good satisfactory undecided

b. Landslides: poor good satisfactory undecided

c. Climate change: poor good satisfactory undecided

d. Poaching of animals: poor good satisfactory undecided

e. Floods: poor good satisfactory undecided

f. Pollution of river, lakes and ponds poor good

- satisfactory undecided
- g. Drying up of rivers: poor good satisfactory undecided
- h. Dust problem: poor good satisfactory undecided
- i. solid waste disposal: poor good satisfactory undecided
- j. Sewerage treatment: poor good satisfactory undecided
- k. Use of pesticide and chemical fertilizers: poor good satisfactory undecided
- l. Destruction of fertile lands for infrastructure development: poor good satisfactory undecided
- m. Construction of dams poor good satisfactory undecided
- Others.....:poor good satisfactory undecided
24. How do you like to cover environmental issues? (like documentary, feature, interview, news item)
25. Do you think that environmental reporting require proper training?
Yes No
26. Do you agree that environmental reporting requires management promotion? Yes No
27. What are the major environmental issues in Manipur?
28. Do you remember well coverage environmental issue in Manipur?
29. Do you think that environmental awareness among the people have been increased due to media in Manipur? Yes No
30. Please give your opinion on the most effective media for creating environmental awareness.
31. Do you agree that government encourages environmental reporting?
Yes No
32. Please make your valuable suggestions for the improvement of environmental reporting.
33. Do you agree that media can support environmental education?
Yes No