

## Questionnaire

On

### **Journey of Traditional Media through Ages: A study of Shumang Leela of Manipur.**

I am Thokchom Roshini Devi a Phd scholar, department of Mass Communication Assam University under the supervision of Dr Raghavendra Mirsha. The field of my research is on the traditional media, a study on Shumang Leela of Manipur. The questionnaire is based on the study of Shumang Leela, as a traditional media researcher it is important for the researcher to know the perception of the viewer who has been exposed to this type of traditional media, who has been an integral part of Shumang Leela, who have observed these traditional media and who have a brief knowledge of it. The questions which the researcher has constructed, is to have the knowledge on the acceptance and support of the public, the responsible factors of Shumang Leela and the future prospects of Shumang Leela. The data will be utilized only for the query of the researcher, it will be confidential and will not be revealed. I would be much obliged if you would pass down your opinion by giving a few minutes of your valuable time on my questionnaire. Thanking you.

**Name:**

**Age:** <15 yrs, 16-25, 26-35, 36- 45, 46-55, >55

**Occupation** - **Government** **job/private**  
**job/farming/business/student/unemployed/others**

**Sex: M/F/Others**

1) Have you watched any Shumang Leela performance lately in the last six month?

- a) Yes                      b) No

If yes, where

2) Why do you like Shumang leela?

- a) Because, it entertains me

- b) I have love the acting, and the plot of the play
- c) My family watched it so I was exposed to it since childhood.
- d) Part of the traditional festival as an entertainment

Other reason,

3) How did you come to know about this traditional art form? Through

- a) Live Performance
- b) Television
- c) Radio
- d) Newspaper
- e) Internet

4) Does it motivate you?

- a) Yes
- b) No

5) If yes, how does Shumang Leela motivates you? ( If no, leave the question)

- a) It is simple to understand
- b) It highlights the important issues of the society
- c) It is entertaining and updates the current fashion trends in terms of costume and also the dialogue used in the play.
- d) The theme of play is able to convey the message to all age of people in the society

Other Reasons,

6) Which part of the Shumang Leela performance you like the most?

- a) Comic scenes
- b) Song sequence
- c) Romantic scenes
- d) Climax

7) Since when did you start watching Shumang Leela?

- a) 5 years
- b) 10 years
- c) 15 years
- d) 20 years and above

8) Do you think that Shumang Leela as an art form or medium can reach out to audience at the grassroots level?

- a) Yes            b) No

9) If Yes, why

- a) Shumang leela is an integral traditional media which is very popular in the Meitei society.
- b) Shumang Leela has been nurtured by the common people who have a taste for its in a simple ways.
- c) Most effective performance of reaching the audience, in terms of innovation and education
- d) It can reach the target audience through its simple and creative performance without losing its entertainment values.

Other reasons,

10) Name any types of Traditional Media/art form of Manipur that you know other than the Shumang Leela?

- 1)
- 2)
- 3)
- 4)

11) Are you able to relate to Shumang Leela easily?

- a) Yes            b) No

12) Do you think Shumang Leela can address the important issues of Manipuri society?

- a) Yes            b) No

13) Do you think Shumang Leela is gaining its popularity despite stiff competition from other modern modes of entertainment?

- a) Yes            b) No

14) Do you think that Shumang Leela has lost its popularity over the years?

- a) Yes            b) No

15) If yes, Why do you think Shumang leela has lost its popularity

- a) It cannot compete the other modern media  
b) It is too tradition, no upgrade of the stage set up  
c) Other modern media are more entertaining  
d) Lack of socialized, due to busy schedule and less connection.

Other reason,

16) Do you think Shumang Leela has been able to adapt or evolve with the changing times?

- a) Yes            b) No            c) Can't say

17) Do you think that Shumang Leela as an art form is effective/successful in highlighting social issues such as HIV/AIDs, leprosy, rural development and family planning?

- a) Yes            b) No            c) Can't say

18) Do you think the costume used in the Shumang Leela play is degrading the cultural aspect of the society such as the Korean influence?

- a) Yes            b) No            c) Can't say

19) Name some of the present popular Shumang Leela actor male and female (nupi sabi)? Two male, two female actors, can also include comedian.

- a)  
b)

c)

d)

20) Do you think the government should take up certain steps to safeguard Shumang Leela for the future and generate some certain consideration for the Shumang leela artiste?

a) Yes

b) No

c) Can't say