

Agricultural Marketing and Agricultural Growth

A Case Study of Barak Valley

Questionnaire for Household Survey

Name of the ADO circle:.....

Block.....

Name of the Village

A. Household details

1. Name of the head of the household.....

2. Principal occupation of the household
Farm Worker (1), Non-farm worker (0)

3. No. of members in the family

4. Household Statistics

No of Household members				Family type		Occupation of adult males		Occupation of adult females	
Adult male	Adult female	Male child	Female child	Joint	Mono-gamous	Farm Work	Non-farm Work	Farm Work	Non-farm Work

5. Do the children go to school?

Yes (1), No (0)

6. What is the main source of family income?

Farm(1), Non-farm (0)

B. Agricultural Resource

7. Total land of the family (in Bigha)

8. Cultivable land of the family

Area under cultivation (in Bigha)		
Mono-cropping	Double Cropping	Triple Cropping

9. Is your cultivation totally depended on monsoon ?

Yes (1), No (0)

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10. What is the source of irrigation?

Canal		Tube-well		Shallow Tube-well		Low Lift irrigation System		River pumping System		Others	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

11. How much is invested for the development of irrigation facility?

.....

12. If there is no irrigation, how do you get water for Rabi crops?

.....

13. Which power do you use for cultivation?

Animal power		Machine power		both	
Yes	No	Yes	No	Yes	No

14. Availability of Agricultural tools

bullock		plough		power tiller		pump set		spray machine		Kaste		Dao		Spade		Cheni	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

15. The approximate present value of agricultural tools and implements.....

16. Money value of other livestock

C. Production

17. Details of household production status

What are the major/ crops that you produce in a year	Tick	Area under cultivation (in bigha)	Production Per bigha (in quintals)	Total Production	Area under irrigation
Rice					
Pulses					
Rape and mustard					
Oil seeds					
Potato					
Areca nut					
Others					

18. What is the major motive behind production?

For Household Consumption		for sale in the market	
Yes	No	Yes	No

19. Do you use your own crop as seed in case of winter rice?

20. If yes, how much you keep aside from your total production for this purpose.....

21. Do you cultivate using your fullest capacity?

Yes (1), No (0)

22. If demanded, can you increase the level of your cultivation?

Yes (1), No (0)

D. Household Consumption

23. Whatever you produce, how much you keep for family consumption yearly?

24. Do you sale whatever is left after keeping aside for consumption?
 Yes (1), No (0)

25. Do you also sale a part of your winter rice from the stock kept for consumption?
 Yes (1), No (0)

26. If yes, please quantify.....

27. How much is the family requirement per year?

E. Market

28. How much is the marketable surplus of winter rice per year?

29. How much winter rice have you sold last year?

30. How far is the market from your house?
 3or < 3= (1) Above 3= (0)

31. Do you take your agricultural produce to market by means of:

Bicycle		Rickshaw		Hand Cart		Head load	
Yes	No	Yes	No	Yes	No	Yes	No

32. What is the per quintal cost of production of winter rice?

33. What is the per quintal selling price of winter rice?

34. Do you have any access to cold storage?

Yes (1), No (0)

35. Do you have any idea about agmark node?
 Yes (1), No (0)

36. If yes, how do you benefit from the services of such nodes?
 Yes (1), No (0)

37. Where do you sale major part of your produce?

Sold to Paikar in Village		Taken to Market	
Yes	No	Yes	No

38. Do you sale immediately after harvest?

Yes (1), No (0)

39. If yes, why?

Cash requirement		Do not have adequate storage facility		Both	
Yes	No	Yes	No	Yes	No

40. Do you have any idea of regulated market?

Yes (1), No (0)

41. If yes, have you ever taken your produce to such markets?

Yes (1), No (0)

42. Is there any procurement of your product by the government agencies?

Yes (1), No (0)

43. If yes, name the agency.

44. Is the support price higher than the market rate?

Yes (1), No (0)

45. Are there any marketing cooperatives/primary agricultural cooperatives in your village?

Yes (1), No (0)

46. If yes, are you a member of that society?

Yes (1), No (0)

47. Do you produce any cash crop?

Yes (1), No (0)

48. What are the cash crops that you produce?

Jute		Tobacco		Sugarcane		any other		all	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

49. How much area under cash crop?

50. Do you face any difficulty in selling the cash crops?

Yes (1), No (0)

51. How do you decide as to what is to be produced in your land?

Guided by the family consumption needs		Guided by market price	
Yes	No	Yes	No

52. If you could sale whatever you produce, will you produce more?

Yes (1), No (0)

F. Infrastructure required for marketing/marketing facilities

53. Is there any bank in the village?

Yes (1), No (0)

54. If not how far is the bank?

55. Do you have any account in the bank?

Yes (1), No (0)

55. Is any of the family member has any account in any bank?

Yes (1), No (0)

56. Do you ever taken any loan from the bank?

Yes (1), No (0)

57. Do you face any difficulty to get loans from the banks?

Yes (1), No (0)

58. Have you ever received any assistance or loans from any government agencies for procurement/promotion of land or acquisition of any agricultural instruments or for development of any irrigation facilities?

Yes (1), No (0)

59. Is there electricity connection in your house?

Yes (1), No (0)

60. Do you use electricity as inputs for cultivation?

Yes (1), No (0)

61. Do you own any of the following vehicle?

Bicycle		Ricksha w		Hand Cart		Head load		Motorbike	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

62. Do you have any Farmers club (FC) in the Village?

Yes (1), No (0)

63. Is the Village Level Extension Worker (VLEW) active?

Yes (1), No (0)

64. Do middlemen come to your village?

Yes (1), No (0)

65. Village access road is

Pucca road		Cacha road		Partly pucca and partly cacha road		Water Ways	
Yes	No	Yes	No	Yes	No	Yes	No

Yes=1, No=0

Village Information Sheet

1. Name of the Village.....
2. Total Number of Households living in the village.....
3. Total Population of the
village.....
Male.....Female
population.....
4. Literacy rate.....
5. Area of the
village.....
6. Area of cultivable
land.....
7. Land Ownership Pattern/Distribution of Holding Size

Size of Holding (in Hec)	No of Households	Area under the holding size (in Hec)
Marginal Holding(0.5-1)		
Small Holding(1-2)		
Semi Medium Holding(2-4)		
Medium Holding(4-10)		
Large Holding (10 & above		

8. Occupational Distribution of the villagers
Farm:.....
Non-Farm.....
9. Distance of the village from Circle.....
Sub-divisional.....
District.....
State Headquarters.....

10. Is there

Electricity		School		Health Centre		Regulated Market		Unregulated Market	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

11. What are the principal crops people usually cultivate in the village.....

.....

12. Is there any system of irrigation in the village

Yes (1), No (0)

13. What are the extension services available in the village.....

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14. Where from the village farmers get seeds, fertilizers, pesticides, etc?

.....

15. Where do the village farmers sell their produce?

16. What about the connectivity of the village in terms of pucca road/cacha road/ etc...

17. Is there any river nearby?

18. How far is the branch of commercial bank?

19. How many people in the village have bank accounts?.....

How is there banking habit?.....

20. Is there any agmark node near the village ?

21. Is there any cold storage near the village?

22. Do the villagers have access to any cold storage?

23. What is the mode of transportation of agro-products from the village to the point of sale?

24. What is the marketing chain usually followed by the
villagers.....
25. Is there any agro-processing units near the village?
26. What is the primary source of income of the villagers?
27. What are the supplementary occupations of the households in the
village.....
28. How many villagers have power tillers?
29. Is there any source of finance in the village?
30. Is there any agricultural cooperative society?
31. Is there any warehouse in the village?
32. Is there any Farmers' Club in the village?
33. Is there any Village Level Extension Worker in the village?
34. How far is the local market from the village?
35. Do the middlemen come to the village for buying agro-products?

Yes=1, No=0