

**FACTORS DETERMINING THE INVESTMENT IN GOLD BY  
MARWARI BUSINESSMEN: EVIDENCES FROM  
EXPLORATION IN GUWAHATI CITY, ASSAM**

Thesis

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By

**Dinesh Agarwala**

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**Supervisor**

**Dr. Arup Barman**

Associate Professor

**Co-Supervisor**

**Dr. Ranjit Singh**

Assistant Professor



**DEPARTMENT OF BUSINESS ADMINISTRATION  
JAWAHARLAL NEHRU SCHOOL OF MANAGEMENT STUDIES  
ASSAM UNIVERSITY, SILCHAR  
ASSAM-788011(INDIA)  
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