

Glossary

(a) List of Papers Presented in Seminars and Conferences:

- (1) Presented a paper title “Setting up of enterprises by women: A study on the behavioural aspects of women entrepreneurs of Imphal West district, Manipur” in international conference on regional conflict and entrepreneurship development with special reference to South East Asia organised Department of Commerce, Assam University Diphu Campus, Karbi Anglong, Assam held from 27 – 28 November, 2015.
- (2) Presented a paper title “Pricing practices among women entrepreneurs: A case study of manufacturing sector in Imphal West district, Manipur” in two days national seminar on Issues, Challenges and Development of North East India With Special Reference to Arunachal Pradesh organised by Rajiv Gandhi Research Scholars’ Forum in collaboration with Department of Political Science, Rajiv Gandhi University, Doimukh, Arunachal Pradesh held from 11 – 12 September, 2015.
- (3) Presented a paper title “Women Entrepreneurship in Karbi Anglong: By Chance or Choice” in ICSSR, New Delhi Sponsored National Seminar on Women Entrepreneurship in North East India Issues and Challenges organised by Department of Management, Mizoram University, Aizawl held from 26 – 27 February, 2015.
- (4) Presented a paper title “Branding and labelling of the products of women entrepreneurs of Manipur” in 11th Biennial Conference of Entrepreneurship organised by Entrepreneurship development Institute of India, Ahmedabad held from 18-20 February, 2015.

- (5) Presented a paper title “Micro Entrepreneurship Development in Arunachal Pradesh” in UGC sponsored National Seminar on Community participation in Rural Development organised by Department of Economics, Dhakuakhana College, Dhakuakhana – Lakhimpur, Assam held from 12 – 13 February, 2015.
- (6) Presented a paper title “Micro Entrepreneurship for Tribal Development in Arunachal Pradesh” in ICSSR sponsored National Seminar on Tribal Development, Discontent, Exclusion and tribal Identity in Contemporary North East India organised by Department of Sociology, Rajiv Gandhi University, Arunachal Pradesh held from 27-28 February, 2015.
- (7) Presented a paper title “Working satisfaction of Government College teachers in Sixth Schedule areas: with reference to Karbi Anglong district of Assam”, in 67th All India Commerce Conference hosted by Kalinga Institute of Industrial Technology University, Bhubaneswar, Odisha held on December 27th to 29th, 2014.
- (8) Presented a paper title “Micro Enterprises of North East India: a comparative study of Arunachal Pradesh and Manipur”, in International Seminar on Entrepreneurship in the Fast Changing Society: The Socio – Economic Perspectives organised by Department of Management, North – Eastern Hill University Tura Campus held from 26th to 27th June, 2014.
- (9) Presented a paper title “A Study on Marketing of Selected Microfinance Institutions (MFIs) of India”, in UGC Sponsored National Seminar on Financial Inclusion : Issues and Challenges organised by Department of Commerce, Rajiv Gandhi University, Doimukh Itanagar held on 29th to 30th April, 2014.

- (10) Presented a paper title “A study on marketing practices of micro women enterprises of Manipur” in International Conference on Business, Finance, Marketing and Management for sustainable Development (BFMIMSD) organised by Krishi Sanskriti held in Jawaharlal Nehru University on 25-26th May, 2013.
- (11) Presented a paper title “Marketing Strategies of Microfinance Institutions (MFIs) in Manipur in Financial Inclusion: A case study of some select MFIs” in National Seminar on Promoting Financial Inclusion for Inclusive Growth with special reference to North East India organised by Department of Commerce, Assam University Diphu Campus on 23-24 November, 2012.
- (12) Presented a paper title “Women Empowerment through Entrepreneurship Development: A case study of Karbi Anglong District of Assam” in National Seminar on Problems, Prospects and opportunities of Women Entrepreneurship organised by Department of Commerce, Manipur University held on 21-22 September, 2012.
- (13) Attended National Seminar on Entrepreneurship Development in North East India with special reference to Women Entrepreneurs of Manipur held on 28-29 May, 2012.

(b) List of Workshops Attended:

- (1) ICSSR, North Easter Regional Centre sponsored Training cum Workshop on SPSS organised by Department of Sociology, Tezpur University, from November 3-9, 2014.

(2) ICSSR, New Delhi sponsored 10 days workshop on Research Methodology in Social Sciences organised by Department of History, Assam University Diphu Campus from 19-28 February, 2014.

(c) List of Publications:

- (1) Chanu, Y. L. & Chanu, A. I. (2015). Pricing Practices among Women Entrepreneurs: A case study of Manufacturing Sector in Imphal West District, Manipur. In N.N.Hina et al. (Eds.) *Issues Challenges & Development of North East India*. New Delhi: Authors Press, pp.35–49. ISBN: 978-93-5207-161-6.
- (2) Chanu, Y. L. & Sharma, A. (2015, June). Marketing Problems of Micro Enterprises of Papum Pare District. *Journal of Entrepreneurship and Management*, Vol. 4, Issue 2, pp.14-21, ISSN: 2277-6850.
- (3) Chanu, A. I. & Chanu, L. (2015). Branding and Labelling of the Products of Women Entrepreneurs of Manipur. In S. Mishra, D. Awasthi and G. Batthini (Eds.). *Eleventh Biennial Conference on Entrepreneurship*. Delhi: Bookwell, pp.491-199. ISBN 978-93-80574-76-9.
- (4) Sharma, A. & Chanu, Y. L. (2014, October). A Comparative Study of the Growth of Micro Enterprises in North East India. *Indian Journal of Applied Research*, Vol.04, Issue 10, Pp.36-38, ISSN 2249-555X.
- (5) Chanu, Y. L. & Chanu, A. I. (2014, June). Women Entrepreneurs of Manipur after MSME Act, 2006: An Analysis. *Journal of Entrepreneurship and Management*, Vol. 3, Issue 2, Pp.32 -38, ISSN 2277-6850.

- (6) Chanu, A. I. & Chanu, Y. L. (2013). Marketing Practices of Women Entrepreneurs of Manipur. *Global Journal of Finance and Management*, Vol.5, No.5, Pp. 45-48, ISSN 0975-6477.