

MARKETING PRACTICES OF INDIAN JUTE INDUSTRY: 2000-01 TO 2012-13

*A Thesis Submitted to Assam University in Partial
Fulfilment of the Requirement for the Degree of Doctor
of Philosophy in Commerce, Assam University, Silchar.*

By

SUMIT BANIK

Registration No. Ph.D./1872/2012, dated 20/04/2012



**DEPARTMENT OF COMMERCE
MAHATMA GANDHI SCHOOL OF ECONOMICS AND COMMERCE
ASSAM UNIVERSITY
SILCHAR-788011, INDIA
2016**