

ENTREPRENEURSHIP DEVELOPMENT THROUGH CLUSTER APPROACH WITH SPECIAL REFERENCE TO HANDICRAFT CLUSTERS IN TRIPURA

Ratan Deb

INTERVIEW SCHEDULE

1 Name of the Artisan

AID Code:-

AID No:

2 Address of the Artisan

3 Name of the cluster in which he/ she belongs: -

4. Age:

Upto 25	>25-<40	>40-<55	>55
1	2	3	4

5. Gender:-

M	F
1	2

6. Category:-

ST	SC	OBC	GEN
1	2	3	4

7. Level of Education :

Illiterate	< Class viii Passed	>Class viii	Madhayamik	H/S+2	Graduation
1	2	3	4	5	6

8. Nature of activities:

Part time	Full time	Seasonal
1	2	3

9. Family members:

< 4	> 4
1	2

10. Training Facilities Available:

NO	YES
1	2

11. Nature of Training Facilities Available:

EDP	Skill Up-gradation
1	2

12. Insurance Facilities Available:

NO	YES
1	2

13. Sources of raw materials:

Local	Dist	state	Outside state
1	2	3	4

14. Sources of supply of raw materials:

Own	cluster	other	Own & Cluster
1	2	3	4

15. Cost of raw materials:

16. Tools and technology used & type

Hand tools	Machine tools	others	No
1	2	3	4

17. Sources of supply of tools & equipment

Own	Cluster	Other	Own & Cluster
1	2	3	4

18. Cost of goods produced

19. Marketing support Available:

Yes	No
1	2

20. Channel of Marketing:

Own stall	Cluster	Fairs	Other	Own & Cluster	Own stall & Fair
1	2	3	4	5	6

21. Financial support available for product development:

NO	Bank	THHDC	Govt.	middleman	others
1	2	3	4	5	6

22.. Benefit derived from backward linkage-

Credit purchase	Discount availed	Minimization of transport cost	Extension of payment period	Price negotiation with suppliers	None
1	2	3	4	5	6

23. Benefit derived from forward linkage-

Credit sale	Discount allowed	Minimization of transport cost	Reduction of collection period	Price negotiation with customers.	None
1	2	3	4	5	6

24. Product Price

Sl no	Product	Sold in cluster			Other		
		Qty	Unit	Value	Qty	Unit	Value

25. Income generated from handicrafts (Monthly)

>Rs1000	Rs1000 to Rs3000	Rs3000 toRs5000	Rs5000 & above
1	2	3	4

26. Income from all sources (Monthly)

>Rs3000	Rs3000 toRs5000	Rs5000 &above
1	2	3

28. Productivity increased after joining into Cluster:

NO	YES
1	2

29. Sales increased after joining into Cluster:

NO	State level	Regional	National	State level & National	Others
1	2	3	4	5	6

30. Attended handicrafts Fair:

31. Selection made as:

cluster participant	individual capacity
1	2

32. Effects of marketing connectivity

Improved	Stagnant
1	2

After joining into Cluster:

33. Extension of basic amenities-a) health b) education c) electricity connectivit d) Community hall e) water connectivity f) presence of reconciliation machinery

34. Difficulties encountered for procurement of raw materials:

No	Scarcity of RM	poor quality	Unreliable supply	High price	Lack of test facilities	others	High price & Unavailablilty
1	2	3	4	5	6	7	8

Yes	No
1	2

35. For marketing the product:

36. Constraints and bottleneck in development of product:

Growing competition	Continued low return	Scarcity of raw materials	Competition from machine made product	Low Return & Scarcity of RM	others
1	2	3	4	5	6

37. Constraint in handicraft promotion:

No market	Lack of loan facility	Lack of technical development	Lack of technology & finance	Others
1	2	3	4	5

38. Enterprise with hired workers:

NO	Yes
1	2

Before Cluster Approach:

39. Training Facilities Availed:

NO	YES	N.A*.
1	2	3

*Not Applicable

40. Sources of supply of raw materials:

Own	Govt.	Others	N.A.
1	2	3	4

41. Sources of supply of tools & equipment:

Own	Govt.	Others	N.A.
1	2	3	4

42. Channel of Marketing:

Local market	Purbasha/THHDC	Fairs	Other	Middleman	N.A.
1	2	3	4	5	6

43. Financial support:

NO	Bank	THHDC	Govt.	Middleman	others	N.A.
1	2	3	4	5	6	7

44. Income generated from handicrafts (Monthly)

>Rs500	>Rs500 toRs1000	>Rs1000 toRs2000	>Rs2000 & above	N.A.
1	2	3	4	5

45. Attended handicrafts Fair:

NO	State level	Regional	National	State level & National	Others	N.A.
1	2	3	4	5	6	7

46. Constraints and bottleneck in development of product:

Finance	Continued low return	Scarcity of raw materials	Transportation	Transportation & Finance	others	N.A.
1	2	3	4	5	6	7

47. Enterprise with hired workers:

NO	Yes
1	2

Appendix-II

National Awardees' Artisans of Tripura

Sl No	Name of Artisans	Crafts	Year
1	Late Gauranga Das	Cane & Bamboo	1966
2.	Late Nirode Behari Das	-do-	1967
3.	Late Sailesh Das	-do-	1975
4.	Shri Mantu Chandra Das	-do-	1979
5.	Shri Subhrendu Bikash Roy	-do-	1981
6.	Shri Sunil Chandra Nama	-do-	1982
7.	Shri Pradip Kumar Roy	-do-	1983
8.	Shri Krishnadas Paul	-do-	1984
9.	Shri Haricharan Das	-do-	1986
10.	Shri Tapan Chandra Das	-do-	1987
11.	Shri Harekrishna Nath	Sitalpati	1987
12.	Smt. Dulurani Debnath	-do-	1988
13.	Shri Suresh Chandra Das	-do-	1993
14.	Shri Subal Chandra Nama	-do-	1995
15.	Shri Mihir Kumar Paul	-do-	1996
16.	Smt. Sabita Debnath	-do-	1998
17.	Shri Paresh Chandra Nama	-do-	2000
18.	Smt. Putul Das Nama	-do-	2000
19.	Smt. Ratna Sarkar Das	-do-	2003
20.	Smt. Khuku Paul	Cane & Bamboo	2006

Source: - Tripura state folder on Handicrafts, M &SEC, Agartala, Tripura.

National Merit awardees Artisans in Tripura

Sl No	Name of Artisans	Crafts	Year
1	Shri Pradip Sutradhar	Bamboo and Wood Carving	1992
2	Smt. Fulabasi Sutradhar	Carving on betalnut	1984
3	Shri Subal Chandra Das	Cane & Bamboo	1985
4	Smt. Putul Rani Debnath	Embroidery	1989
5	Shri Sukhen Chandra Saha	Cane & Bamboo	1990
6	Shri Subhas Sutradhar	Wood Carving	1990
7	Shri Krishna Dey	Embroidery	1990
8	Smt. Chaya Deb	Dolls and Toys	1993
9	Shri Santosh Sutradhar	Bamboo Carving	1994
10	Shri Satay Prasad Roy	Wood and Bamboo Carving	1997

Source: - Tripura state folder on Handicrafts, M &SEC, Agartala, Tripura.