

TDC Even Semester Exam., 2019

COMPUTER APPLICATIONS

(Pass)

(4th Semester)

Course No. : EBCA-401

(Management Information System)

Full Marks : 35

Pass Marks : 12

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, selecting **one**
from each Unit

UNIT—I

1. (a) What is an information system? Why are information systems so important? 2+2=4
- (b) How does information system help to solve the business problems? 3

2. (a) What type of activities occur in information processing system? 2
- (b) Explain the types of information system. 5

UNIT—II

3. (a) What are the advantages of database management system? 3
- (b) What role data administration and data planning play in managing data as a business resource? 4

4. Explain the following : 2+2+2+1=7

- (a) Site license
- (b) Network multi-licence
- (c) License by use
- (d) Public domain software

UNIT—III

5. (a) How does the use of the Intranets, Internets and Extranets by a business enterprise support their e-commerce activities? 5
- (b) What are the features of Information Technology? 2
6. What is e-commerce? How does it add value to the business? 7

UNIT—IV

7. (a) Explain information resource management. 4
(b) What do you mean by tactical management? 3
8. Explain the following : 4+3=7
(a) Awareness principle
(b) Timeliness principle

UNIT—V

9. What do you mean by ERP? What are the advantages of ERP? 2+5=7
10. (a) Explain various types of supply chain decision. 5
(b) Explain the customer relation management. 2
