

TDC Even Semester Exam., 2019

BUSINESS ADMINISTRATION

(2nd Semester)

Course No. : BBAE-204

(Entrepreneurship and Small Business)

Full Marks : 50

Pass Marks : 17

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, selecting **one** from each Unit

UNIT—I

1. (a) Discuss the characteristics of an entrepreneur. 5
- (b) Elaborate the functions of an entrepreneur. 5
2. Discuss the role of entrepreneurship in the economic development of a nation. 10

UNIT—II

3. Define entrepreneurial competencies. Discuss the major requirements for developing entrepreneurial competencies. 3+7=10
4. Write short notes on the following : 5+5=10
 - (a) Occupational mobility
 - (b) Locational mobility

UNIT—III

5. What is EDP? Discuss various objectives of EDP. 3+7=10
6. Elaborate various factors required for the evaluation of EDPs. 10

UNIT—IV

7. (a) What is small business? 2
- (b) How will you differentiate between small business enterprise and micro enterprise? 3
- (c) Explain the basic characteristics of small enterprise. 5

(3)

8. Discuss various problems faced by small-scale industries in India. 10

UNIT—V

9. Identify the basic points required for project identification and selection. 10
10. Write short notes on the following : 5×2=10
- (a) Project formulation
- (b) Project appraisal

★ ★ ★