

TDC (CBCS) Even Semester Exam., 2019

BUSINESS ADMINISTRATION

(2nd Semester)

Course No. : BBAGEC-201T

(Entrepreneurship Development)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Answer any *ten* of the following questions :
1×10=10
- (a) What do you understand by the term 'entrepreneur'?
 - (b) Entrepreneurs are made not born. Comment.
 - (c) Distinguish between entrepreneur and manager.
 - (d) What do you mean by strategic planning?
 - (e) How can a team be built?

- (f) State the role of social entrepreneur.
- (g) What are the different sources of innovation/business idea generation?
- (h) What is the role of NGOs/non-profit organizations in social entrepreneurship?
- (i) What are the different kinds of family firms?
- (j) State the qualities of successful entrepreneurs.
- (k) What are the traditional sources of financing available for entrepreneurs?
- (l) Which are the institutions providing institutional support to small entrepreneurs?
- (m) Distinguish between fixed capital and working capital.

2. Answer *either* [(a) and (b)] *or* [(c) and (d)] :

- (a) Define the term 'entrepreneurship'. Discuss John Kao's model of entrepreneurship. 6
- (b) What do you mean by business idea? State the different sources of business idea. 6

- (c) How can opportunities be identified and evaluated? Explain. 6
- (d) Explain the steps involved in strategic planning. 6
- 3.** Answer either [(a) and (b)] or [(c) and (d)] :
- (a) Explain the managerial responsibilities in managing organization. 6
- (b) “Innovative management allows the organization to respond to external and internal opportunities.” Explain. 6
- (c) What is positive creativity? Explain the organizational actions that enhance creativity. 6
- (d) Define innovation. Explain how research plays an important role in innovation. 6
- 4.** Answer either [(a) and (b)] or [(c) and (d)] :
- (a) What is social entrepreneurship? How does it differ from the term ‘entrepreneurship’? Cite examples. 6
- (b) Explain the socio-economic benefits associated with entrepreneurship. 6

- (c) Explain how innovation plays a pivotal role in running an enterprise smoothly. 6
- (d) Distinguish between profit and non-profit organization. 6
- 5.** Answer either [(a) and (b)] or [(c) and (d)]
- (a) Define family business. Explain the structure of family firm. 6
- (b) Discuss how a family and shareholders relationships are being managed in family business. 6
- (c) What are the roles and personalities of a successful entrepreneur? 6
- (d) Prepare a proposal of your idea and write necessary formalities required to establish your new venture. 6
- 6.** Answer either [(a) and (b)] or (c) :
- (a) What are the sources of raising fund for an entrepreneur? Explain with examples. 6
- (b) What do you mean by consortium finance? Explain the role played by commercial banks in entrepreneurial finance. 6

(5)

(c) Write explanatory notes on the following :

6+6=12

(i) Venture capital

(ii) Loan syndication

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