

PG Even Semester Exam, 2023

Anthropology

4th Semester

COURSE NO. ANTCC- 404.2

(Anthropology of Communication)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer five questions, taking one from each Unit

Unit - I

1. What do you mean by human communication? Briefly describe the types of gestures. 14
2. Write notes on the following: 7x2=14
 - a. Verbal Communication
 - b. Speech Community

Unit-II

3. Discuss about the ethnography of communication. 14
4. Describe the role & importance of ICT in digital Anthropology. 14

Turn over

Unit-III

5. Write a detail note on culture and communication. 14
6. Write notes on the following: 7x2=14
 - a. Symbolism
 - b. Sociolinguistics

Unit-IV

7. What is mass communication? Describe the various types of mass communication system. 4+10=14
8. Discuss the importance of electronic media in communication. 14

Unit-V

9. Write a detail note on the Satellite Instructional Television Experiment (SITE) study. 14
10. Discuss the role of communication in agriculture education and rural development. 14

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