

**PG Odd Semester Examination, 2022**

**JOURNALISM & MASS COMMUNICATION**  
(3rd Semester)

Course No.: JMCC-304  
**(EM Production & TV Journalism)**

*Full Marks: 70*

*Pass Marks: 28*

*Time: 3 hours*

*The figures in the margin indicate full marks for the questions.  
Attempt 5 questions taking one from each unit.*

**UNIT-I**

1. (a) Why is pre-production considered to be the most important stage of the production process? 7
- (b) What is visual grammar? Explain the principles of visual grammar. 2+5=7

Or

2. (a) What is a shot? Mention seven primary factors that decide the setting up of a shot. 2+5=7
- (b) Explain with diagram the 180 degree rule of composition. 7

**UNIT-II**

3. (a) How does a camera work? Mention five important components of a camera. 2+5=7
- (b) Explain the functions of zoom, aperture and shutter speed of a camera. 7

Or

4. (a) What is colour temperature? Explain the process of white balancing to adjust colour temperature. 2+5=7
- (b) Mention the personnel and their responsibilities involved in TV news production. 7

### UNIT-III

5. (a) Explain the difference between dynamic and condenser microphones. 7
- (b) Explain with examples the difference between diegetic and non-diegetic sound. 7

Or

6. (a) Describe the 4-point lighting system used in studio production (with diagram). 7
- (b) Mention 7 important lighting instruments used in video production. 7

### UNIT-IV

7. (a) What is editing? Discuss its functions. 2+5=7
- (b) What is Dialectical Montage? Discuss its origin and evolution. 2+5=7

Or

8. (a) Explain the guidelines for writing TV news scripts. 7
- (b) Define documentary? Describe with examples five types of documentary. 2+5=7

### UNIT-V

9. Write short notes (any two) 7x2=14
- (a) Griffith Formula
- (b) Hitchcock Shot
- (c) Signal Noise Ratio, Aspect Ratio, Shooting Ratio
- (d) Relationship between focal length and depth of field
- (e) Mockumentary

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