

**PG Odd Semester Examination, 2022**

**JOURNALISM & MASS COMMUNICATION**  
(1st Semester)

Course No.: JMCC-103 (O)  
**(Reporting for Print Media)**

*Full Marks: 70*

*Pass Marks: 28*

*Time: 3 hours*

*The figures in the margin indicate full marks for the questions.  
Answer any five questions taking one from each unit.*

**UNIT-I**

1. (a) Discuss how any piece of information could become a 'news'. 7
- (b) Briefly describe how a 'news' reaches to the readers of print media with a diagram. 7
2. (a) What is 'nose' for news? Why it is important for a reporter. 7
- (b) What are the basic variable components of any news? Are those variable components having single value for each? 7

**UNIT-II**

3. (a) Discuss the duties and responsibilities of a news reporter. Mention different types of specialised reporters. 7
- (b) What is balance in news? What steps a reporter should take to maintain 'balance' in a new story. 7

4. (a) What is news agency journalism? How it is different from newspaper journalism. 7  
(b) How agency reports are treated in newspaper houses? Briefly mention the importance of agency news. 7

### UNIT-III

5. (a) What is social media? Describe how social networks have influenced the presentation of news in print media. 7  
(b) Discuss the Do's and Don'ts of covering accident related news. 7
6. (a) Distinguish between the following 7  
(i) News in print media and news in radio.  
(ii) E-newspaper and web portal  
(b) Write short notes on any two : 7  
(i) Disaster Reporting  
(ii) Speech Reporting  
(iii) Online Reporting  
(iv) Investigative Reporting

### UNIT-IV

7. (a) What are the guidelines and important points for a court reporter. 7  
(b) Explain the importance and challenges of covering parliament. 7
8. (a) Why sports reporting is still important in this age of radio, television and internet. 6

- (b) Write brief notes on two topics : 8  
(i) Life Style Journalism  
(ii) Crime Reporter  
(iii) Fake news  
(iv) Citizen Journalism

### UNIT-V

9. (a) What is development journalism? Discuss. 6  
(b) Briefly discuss the contribution of P. Srinath in development journalism. 8
10. (a) Discuss the challenges faced by reporters in conflict areas. 6  
(b) Discuss and distinguish interpretative and investigative news stories. 8

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