

PG Odd Semester Examination, 2022

JOURNALISM & MASS COMMUNICATION

(1st Semester)

Course No.: JMCC-503
(Radio & TV Production)

Full Marks: 70

Pass Marks: 28

Time: 3 hours

*The figures in the margin indicate full marks for the questions.
Attempt 5 questions taking one from each unit.*

UNIT-I

1. (a) What is digital convergence? Explain the different types of digital convergence. 2+5=7
- (b) Define Public Service Broadcasting (PSB). Explain the principles of public service broadcasting. 2+5=7

Or

2. (a) Explain the difference between broadcasting, narrowcasting and podcasting. 7
- (b) What is an artificial satellite? Discuss the functions of satellite. 2+5=7

UNIT-II

3. (a) What do you understand by the political economy theory of mass media? 7
- (b) Explain Chomsky and Herman's 'Five Filters of Propaganda' of mass media. 7

Turn Over

Or

4. (a) Explain the 'Rule of Thirds' used in composition (with diagram). 7
(b) Explain the 180 degree of composition used in television production. 7

UNIT-III

5. (a) Mention the important activities of each of the three stages of production. 7
(b) What is the difference between frame, shot, scene and sequence. 7

Or

6. (a) What is sound? Explain the difference between diegetic sound and non-diegetic sound. 2+5=7
(b) Explain 7 different camera movements. 7

UNIT-IV

7. (a) Mention the guidelines one should follow for broadcast (radio) writing. 7
(b) Explain the Kuleshov Effect and its importance to editing. 7

Or

8. (a) Explain Sergei Eisenstein's 'Intellectual Montage' theory. 7
(b) What is genre? Explain the characteristics of three television or film genres. 2+5=7

UNIT-V

9. Write short notes on any two : 7x2=14
(a) Storyboarding
(b) Recce
(c) Zolly
(d) Community Radio
(e) Prasar Bharti.
