

**PG Odd Semester Examination, 2022**

**JOURNALISM & MASS COMMUNICATION**

(1st Semester)

Course No.: JMCC-502

**[Print Journalism (Reporting & Editing)]**

*Full Marks: 70*

*Pass Marks: 28*

*Time: 3 hours*

*The figures in the margin indicate full marks for the questions.  
Attempt 5 questions taking one from each unit.*

**UNIT-I**

1. (a) Define news. What are the elements of a good news story? 7
- (b) What are the two types of news? Elaborate each type with example. 7

Or

2. (a) What is the structure of a news report? 7
- (b) Discuss the inverted pyramid style of news writing. 7

**UNIT-II**

3. (a) What are the methods of news gathering? 7
- (b) Do you think news sources make news? Discuss with examples the importance of news sources making news. 7

Or

4. (a) Describe the briefly the qualities and responsibilities of a daily reporter? 7  
(b) What are the different types of reporting apart from beat reporting? 7

**UNIT-III**

5. (a) What is journalistic language? What are its special characteristics? 7  
(b) What are the different types of feature story? 7

Or

6. (a) What are the basic differences between the print, electronic and online journalism? 7  
(b) Do you think the relevance of print media is decreasing with the increasing popularity of audio-visual & new media? Discuss with example. 7

**UNIT-IV**

7. (a) "A newsroom never sleeps"— justify the statement mentioning the functions of a newsroom. 7  
(b) How does a newsroom in the digital age function? 7

Or

8. (a) What is the significance of a headline? What process must be followed while writing a headline? 7  
(b) What are the various types of headlines? 7

**UNIT-V**

9. (a) Briefly discuss the basic aspects of newspaper layout. 7  
(b) What are the do's and don'ts of a copy preparation? 7

10. Write a brief note on any two of the following :  
7x2=14

- (a) The Stylebook  
(b) The Circulation department  
(c) Sports reporting  
(d) News value  
(e) The sub-editor

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