

PG Even Semester (CBCS) Exam., May—2017

COMMERCE

(2nd Semester)

Course No. : COMCC-202

(Business Ethics and Corporate Governance)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. Define the term 'business ethics'. Discuss the scope and significance of business ethics. 4+5+5=14
2. Elaborate the different 'root causes of unethical behaviour. 14

UNIT—II

3. Discuss briefly the 'Law of Karma' and its relevance with regard to ethics. 14
4. Elucidate the 'ethical vision of management' as prescribed in *Gita* for efficient management in workplace. 14

UNIT—III

5. Explain the deontological theories of business ethics. 14
6. Define corporate social responsibility. Explain the various dimensions of corporate social responsibility. 4+10=14

UNIT—IV

7. Explain the term 'Corporate Governance'. Discuss the major objectives of corporate governance. 6+8=14
8. Discuss the major principles of corporate governance. 14

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UNIT—V

9. Examine the role of government in adoption of Code of Corporate Governance by corporates. 14
10. Discuss the attempts of codifying corporate governance practices in India. 14

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