

UG Odd Semester (CBCS) Exam., December—2016

SOCIAL WORK

(5th Semester)

Course No. : SW-502 (C)

(Social Work and Development Communication)

Full Marks : 75

Pass Marks : 30

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, choosing **one** from each Unit

UNIT—I

1. Explain the process of communication. 15
2. What is development communication?
Explain the uses of development
communication in social work. 5+10=15

UNIT—II

3. What are the problems in effective
communication? 15

J7/736

(Turn Over)

4. Write short notes on the following and relate
with communication and Social Work : 5×3=15

- (a) Knowledge
- (b) Attitude
- (c) Practice

UNIT—III

5. Suggest your valuable points for effective
communication in the methods of social
work. 15
6. What is dialogue? Explain its significance
for development. 5+10=15

UNIT—IV

7. Highlight the functions of media in society. 15
8. What is media? Explain the different types
of media and their application in social
work practice. 5+10=15

J7/736

(Continued)

(3)

UNIT—V

9. What is behaviour change communication?
How is it used in the field of health?

$7\frac{1}{2}+7\frac{1}{2}=15$

10. Evaluate the effectiveness of Mann Ki Baat
programme. 15
