

UG Odd Semester (CBCS) Exam., December—2016

PHARMACEUTICAL SCIENCE

(1st Semester)

Course No. : BPH-101 (C)

(Professional Communication)

*Full Marks : 75**Pass Marks : 30**Time : 3 hours**The figures in the margin indicate full marks
for the questions*Answer **five** questions, taking **one** from each Unit

UNIT—I

1. (a) What are formal and informal styles of English? 10
- (b) What is bias-free English? 5
2. (a) Discuss business communication with suitable examples. 10
- (b) What are the features of written English? 5

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(Turn Over)

UNIT—II

3. (a) Explain traditional grammar model with appropriate examples. 10
- (b) Write a brief note on concord. 5
4. (a) Give suitable examples of statements, questions, approval, disappointment and regret. 10
- (b) How can one express hope, surprise and love in sentences of English? 5

UNIT—III

5. (a) Write a note on the consonant sounds of English with suitable examples. 10
- (b) Write a short note on the diphthongs of English. 5
6. (a) Describe the importance of the use of intonation in English speech. 10
- (b) Write a short note on the weaker forms of English sounds. 5

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(Continued)

(3)

UNIT—IV

7. (a) Explain the features of friendly communication. 10
- (b) How are questions and responses formed in English? 5
8. (a) Discuss the various ways of speaking and the importance of listening in an effective communication. 10
- (b) Write an application to the Head of the Pharmaceutical Science Department to arrange a field trip for the senior students. 5

UNIT—V

9. Write an essay on any *one* of the following topics : 15
- (a) Terrorism : The Biggest Threat for India
- (b) Necessity of Women's Education
- (c) Global Warming and Climate Change

(4)

10. (a) Write a brief report on any *one* of the following : 10
- (i) Pharm Fest Celebration in Your Department
- (ii) A Serious Road Accident on a Highway
- (b) What are the important points to be kept in mind while preparing a CV? 5
