

PG Odd Semester (CBCS) Exam., December—2016

JOURNALISM AND MASS COMMUNICATION

(1st Semester)

Course No. : JMCCC-105

(Sound and Radio Journalism)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. (a) Define frequency and wavelength of sound. What are the units used for measuring those? 6
- (b) Define Amplitude Modulation (AM), Frequency Modulation (FM), Short Wave (SW), and Medium Wave (MW). 8
2. (a) Discuss the production process of live and recorded radio programmes with diagrams. 6

- (b) Define broadcasting and narrow-casting. Define global geo-synchronous satellite broadcasting with a diagram. 8

UNIT—II

3. Briefly discuss the early days of broadcast journalism (1930s and 1940s). 14
4. What is 'Public Service Broadcasting'? Discuss the BBC standard of Broadcast Journalism in this context. 14

UNIT—III

5. (a) How to prepare yourself for conducting interviews for radio programmes? 8
- (b) Write an example of interviewing *one* of the following persons for radio news (3 to 6 questions) : 6
 - (i) An Olympic medalist
 - (ii) IAS topper

(Identifying the person)
6. Write your interviewer's notes and tentative questions if you are to interview any *one* of the following personalities for a 20 minute slot : 14
 - (a) The Prime Minister
 - (b) The Chief Minister
 - (c) Your favourite cultural icon

(Identifying the person)

(3)

UNIT—IV

7. Briefly discuss the structures of news bulletins (National as well as Regional) of All India Radio with your critical comments. 7+7=14
8. Describe how to adapt a national news story for a local audience. 14

UNIT—V

9. Describe the newsroom setup and news production of All India Radio with flow charts. 6+8=14
10. Summarise and critically comment on the AIR Code of Broadcast Journalism. 10+4=14
