

PG Odd Semester (CBCS) Exam., December—2016

JOURNALISM AND MASS COMMUNICATION

( 1st Semester )

Course No. : JMCCC-103

( Reporting for Print Media )

*Full Marks : 70*

*Pass Marks : 28*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. (a) Discuss the various qualities of the news. 7  
(b) Why is a newspaper organization called complex organization? Describe. 7
2. (a) Why is 'nose for news' important for a reporter? Explain. 7  
(b) What is news structure? Mention the need of different news structures for different types of news stories. 7

UNIT—II

3. (a) Discuss the duties and responsibilities of a news reporter. Mention different types of reporters. 7  
(b) Why is ethics important for news reporters? Mention important ethical considerations for them. 7
4. (a) What is balance in news? What steps a news reporter should follow to maintain the balance in news reports? 7  
(b) Discuss the meaning and importance of news agency journalism. 7

UNIT—III

5. (a) What is social media? Describe how social networking sites have influenced the presentation of news in other mass media. 7  
(b) Discuss the Do's and Don't's of covering accidents. 7
6. (a) Distinguish between the following : 3×2=6  
(i) News for newspapers and News for radio  
(ii) e-newspaper and News Web Site

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- (b) Write short notes on any *two* of the following : 4×2=8
- (i) Speech reporting
  - (ii) Disaster reporting
  - (iii) Online reporting

UNIT—IV

7. (a) Discuss the important points a news reporter should take care while covering court proceedings. 7
- (b) Explain the importance and challenges of covering proceedings of Indian Parliament. 7
8. (a) Why is sports reporting important for newspapers in this age of radio and television? 6
- (b) Write brief notes on any *two* topics from the following : 4×2=8
- (i) Lifestyle journalism
  - (ii) Pseudojournalism
  - (iii) Crime reporter

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UNIT—V

9. (a) Why is development journalism important for developing countries? Explain. 7
- (b) Mention the restrictions and precautions a news reporter should follow during coverage of communal violence. Why? 7
10. (a) What is conflict? Discuss the challenges faced by reporters in conflict areas. 7
- (b) Explain the important features of interpretative news story. 7

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