

UG Odd Semester (CBCS) Exam., December—2016

LAW

(5th Semester)

Course No. : LLB (H)-503 (C)

(Journalism and Mass Communication)

Full Marks : 75

Pass Marks : 30

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. Draw a time line of the development of TV in India. Comment on the contributions of the TV to the Indian society as a mass medium. 15
2. Write a brief note on the development of journalism in India before Independence. 15

UNIT—II

3. Discuss the salient features of the Copyright Act, 1957 and its relevance in today's world. 15
4. Comment on the relevance of the Official Secrets Act in the age of digital media and 'Right to Information'. 15

UNIT—III

5. Discuss the salient features of the RTI Act, 2005. How far this act is effective in making our system more accountable and transparent? 8+7=15
6. Write short notes on any *two* of the following : 7½×2=15
 - (a) Prasar Bharti
 - (b) Trade Unionism in Journalism
 - (c) IT Act, 2000 and Cyber Crime

UNIT—IV

7. Explain the duties and importance of Press Information Bureau (PIB) and Directorate of Field Publicity (DFP) in implementation of government policies and programmes with examples. 15

8. Discuss the functions of Press Council of India (PCI). How far PCI is important to promote fair and balanced journalism in our country? $7\frac{1}{2}+7\frac{1}{2}=15$

UNIT—V

9. Why is advertising important for society? Discuss the guidelines of ASCI. 15
10. Comment briefly on any *two* of the following : $7\frac{1}{2}\times 2=15$
- (a) Freedom of press in the Indian Constitution
 - (b) Parliamentary privileges
 - (c) PCI code of conduct for journalists

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